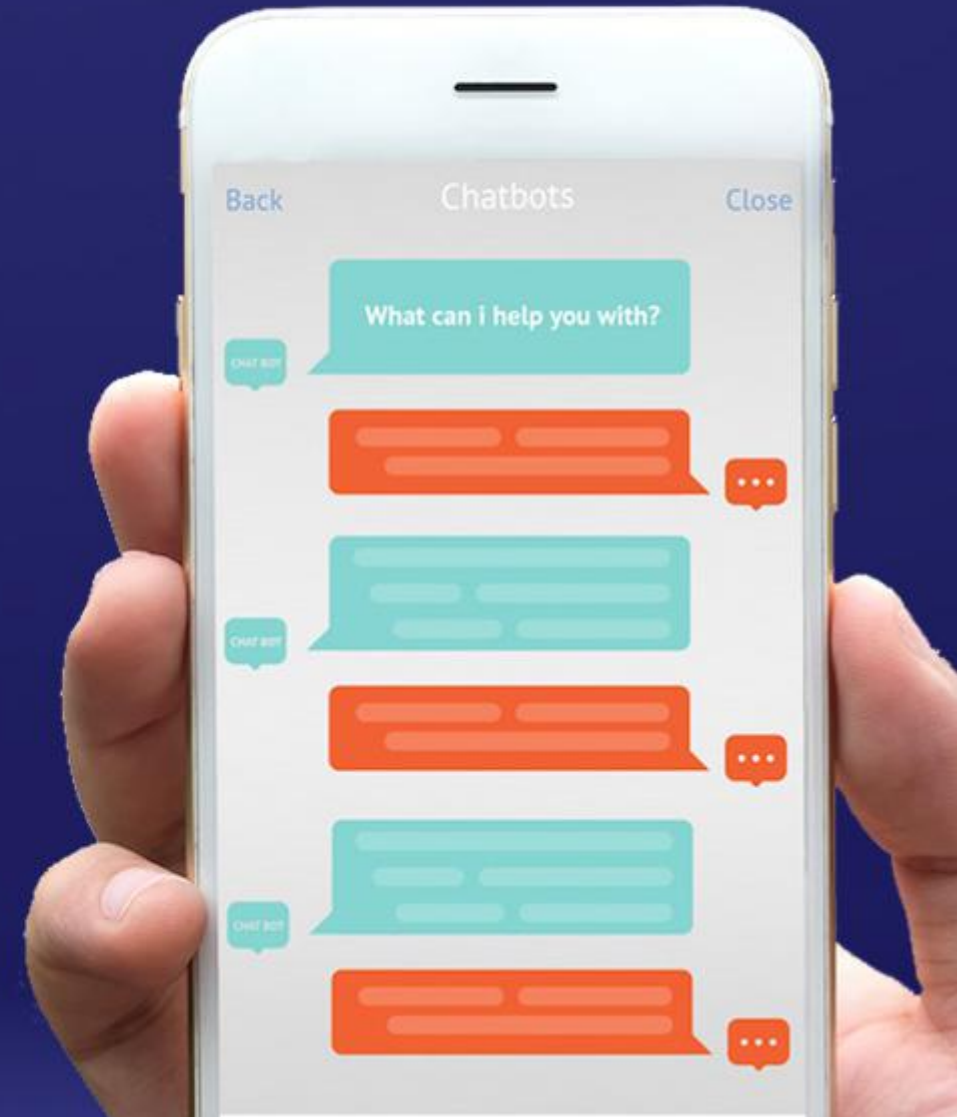
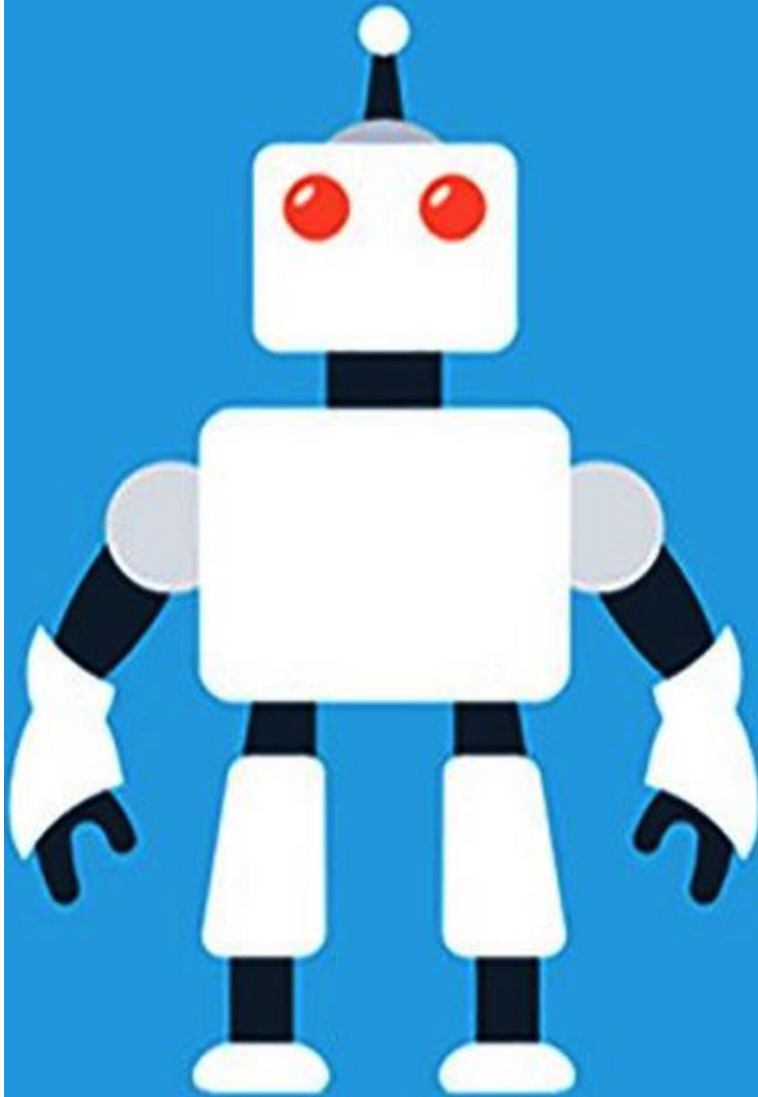


AIRBOT

your NextGen Booking Solution





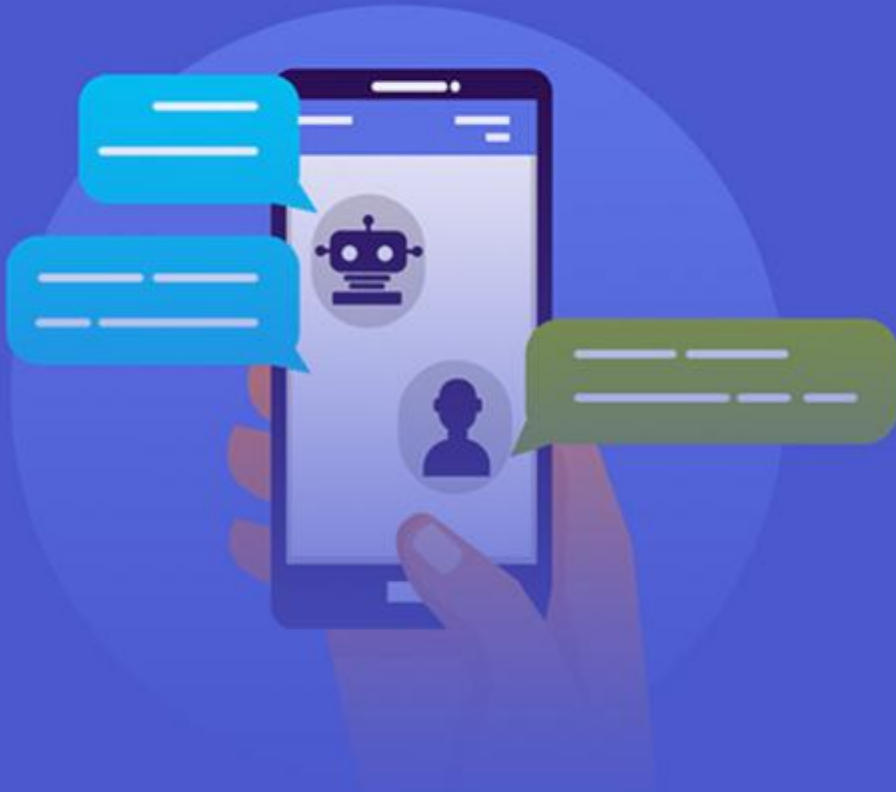
Potential is **REAL**

Over 2.5 billion people have at least one messaging app installed, spending an average of 200 minutes each week

By 2020, 80% of business will have some sort of chatbot automation in place

**** Business Insider, 2016*

Consumer Expectation

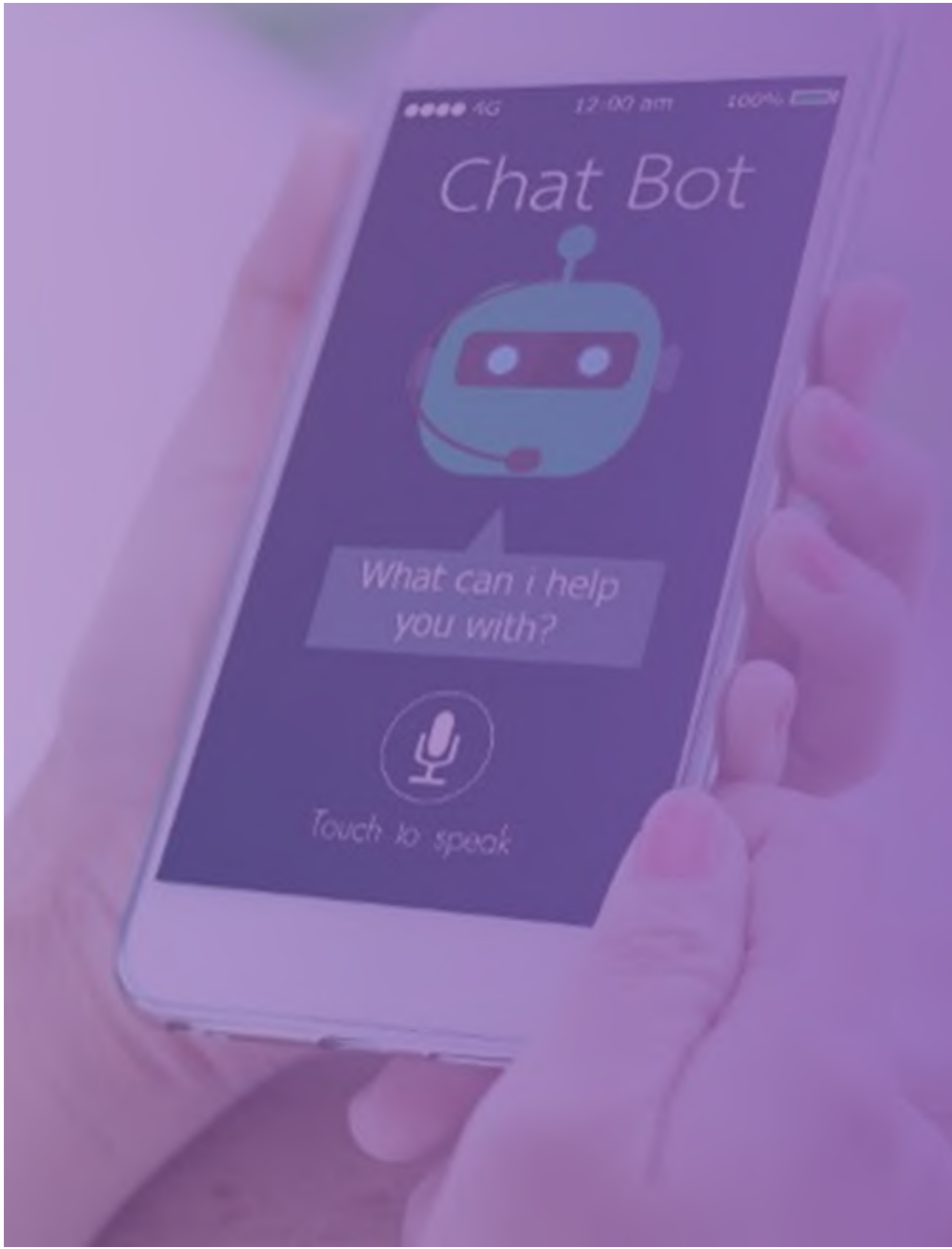


63.9% of consumers agreed that businesses should be available via instant messaging, while 49.4% said they would rather use a messaging application than a phone call to communicate with a business*.

**** eMarketer report, Conversational Commerce 2017: Chatbots and Virtual Assistants*

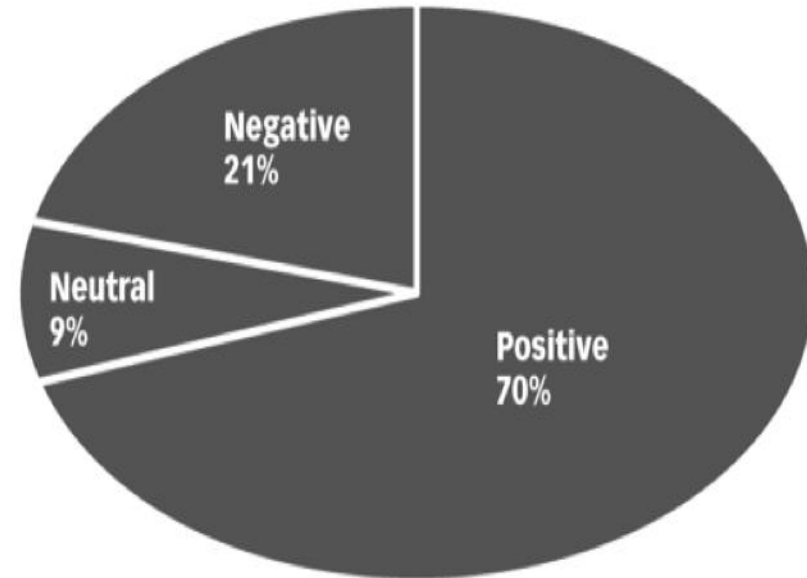
21% of consumers see chatbots as the easiest way to contact a business

Adoption of Chatbots



US Millennial Chatbot Users' Primary Attitude Toward Their Experience Using Chatbots, Dec 2016

% of respondents



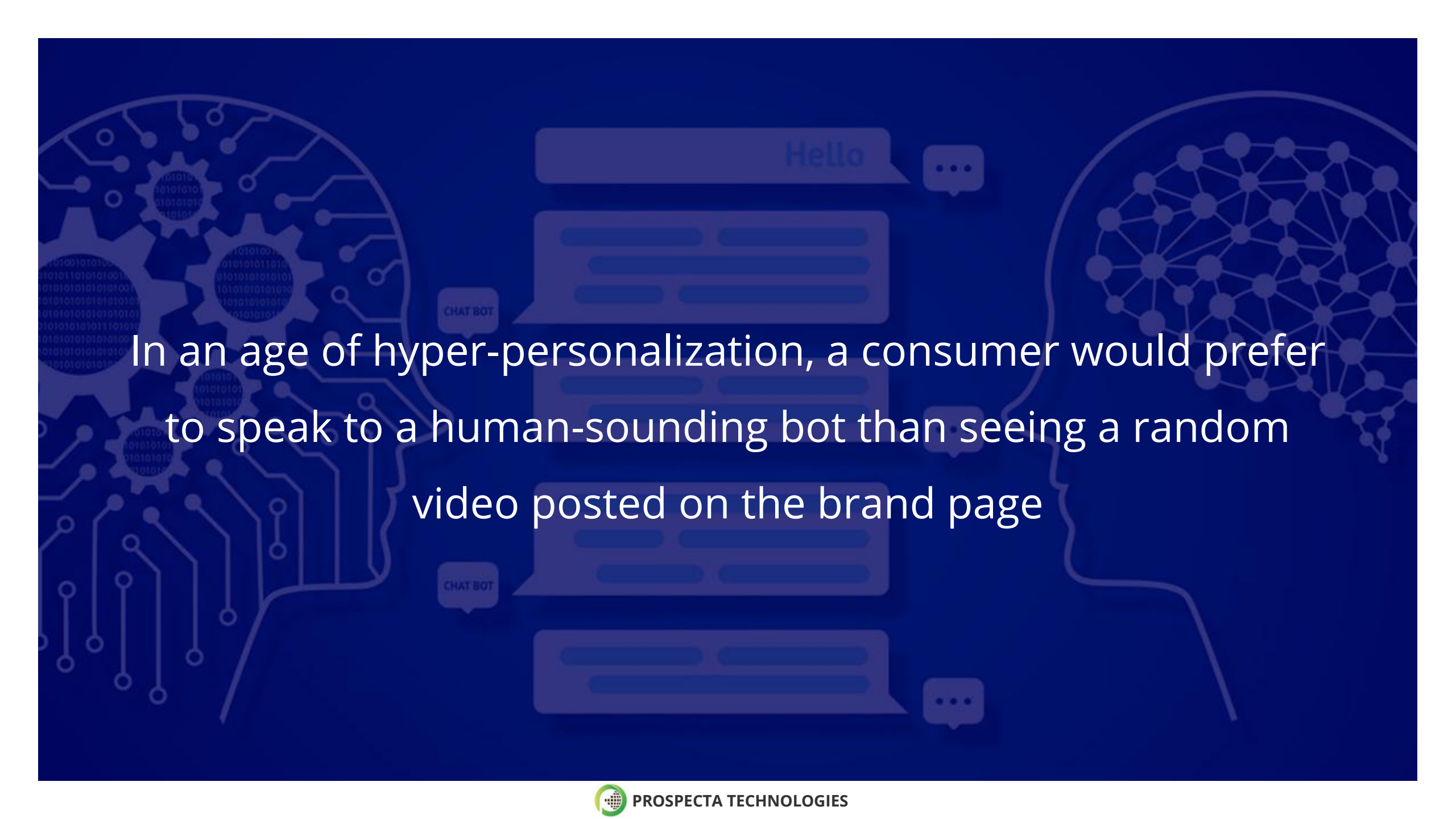
Note: ages 18-34 who have ever used a chatbot

Source: Retale, Feb 21, 2017

223556

www.eMarketer.com





In an age of hyper-personalization, a consumer would prefer to speak to a human-sounding bot than seeing a random video posted on the brand page

Chatbots - part of digital spectrum



1

Seamlessly integrate with social strategy

2

Engaging Customers at all levels content consumption, customer service and transactional engagement

3

Generate Leads Improve Customers Satisfaction



Why Airbot

Reducing the friction between enquiry to booking a flight

Ability to be a lead generator with a higher confidence of travel intent -> increase in conversion

Alternate Channel for Revenue Generation

24*7 Engagement with Customer for Queries and Enquiries



Airbot Features

Booking

Ability to search for Origin/Destination pair

Handshake between Messenger Chatbot and Website/App

Flight Status

Check for flight status based on PNR or Email or Flight Number

Subscribe to flight status alerts

Check in

Enter the PNR number or Email

If Check-In is Available, user would be prompted with a Hyperlink re-directing to website for Check in

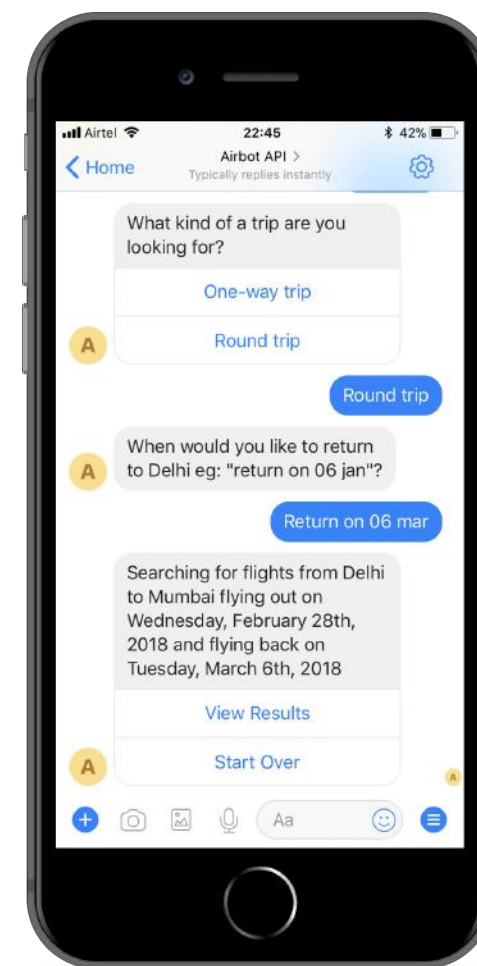
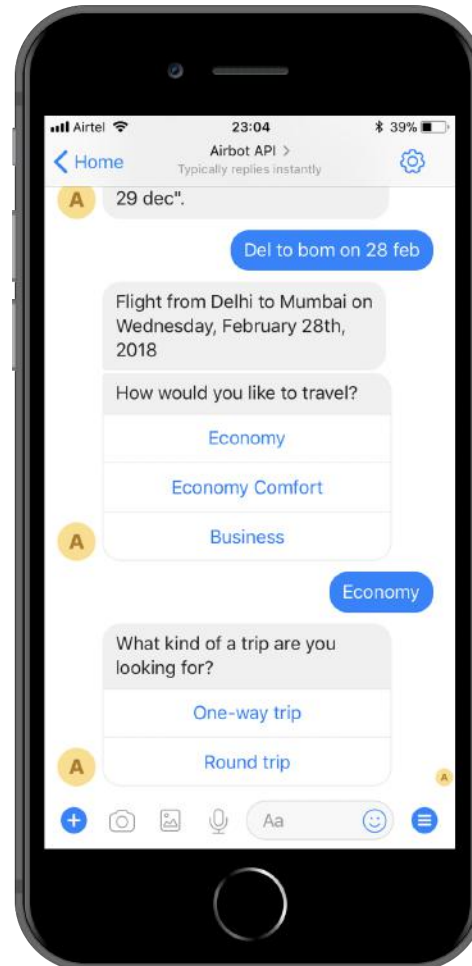
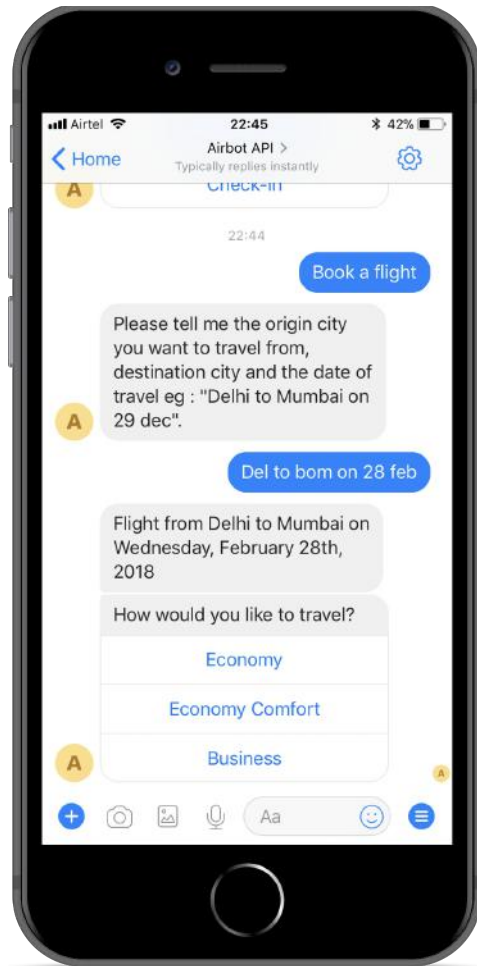


Book a Flight

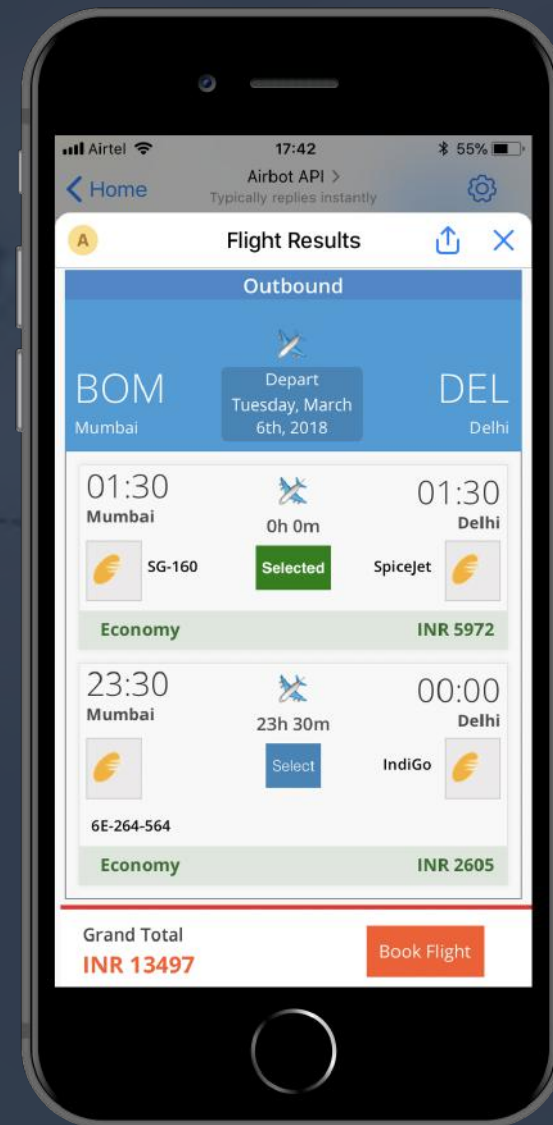
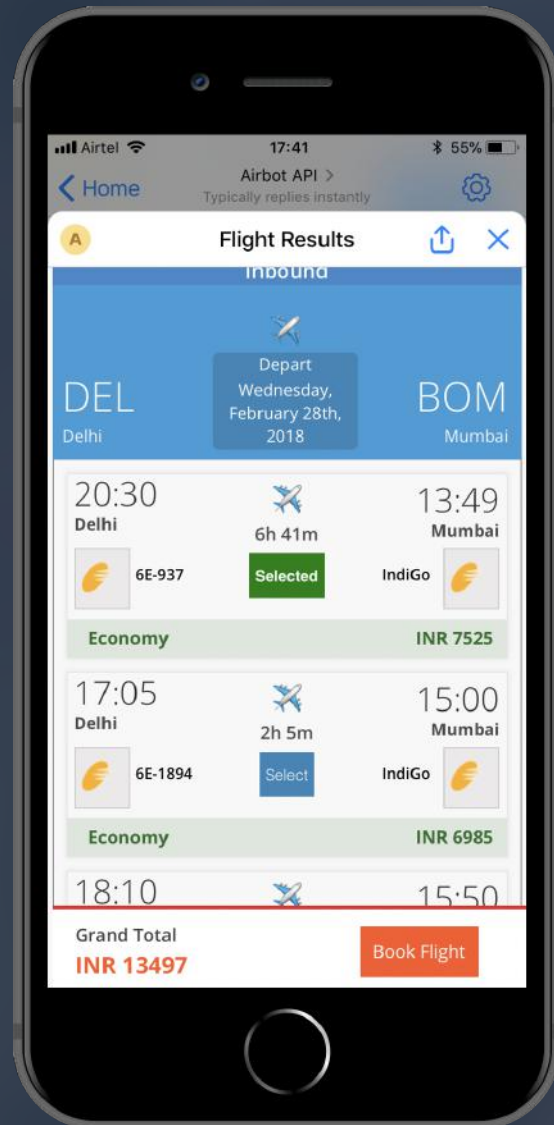
Ability to search for Origin/Destination pair

Handshake between Messenger Chatbot and Website/App

Ability to search origin and destination pair



Handshake between Messenger Chatbot and Website/App



✈ From New York (Any)
to Seattle (SEA)
departing on 25th December
returning on 29th December
for 2 Adults

Flight Status

Check for flight status based on PNR or Email or Flight Number

Subscribe to flight status alerts

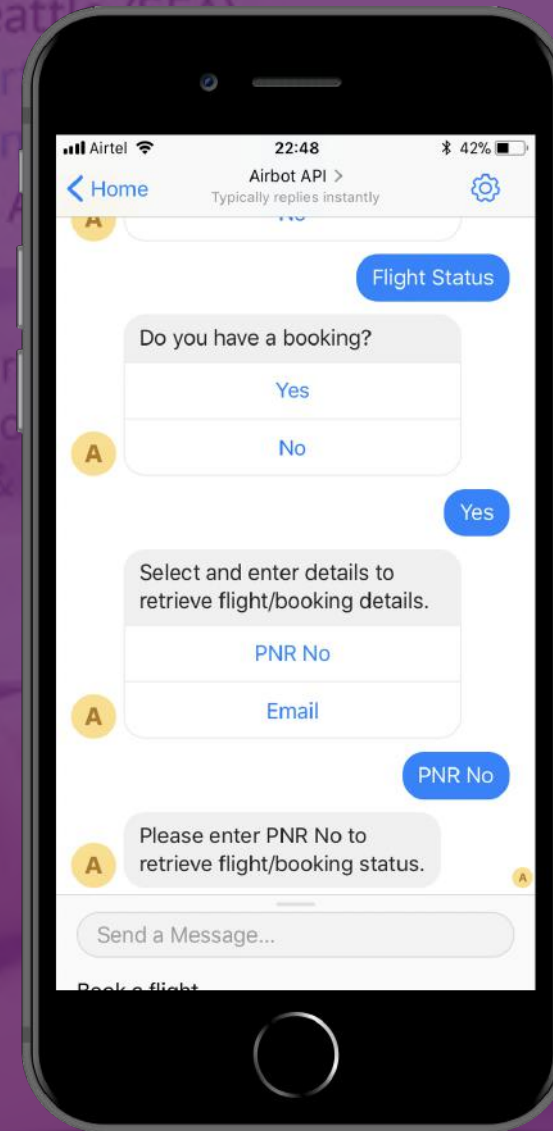
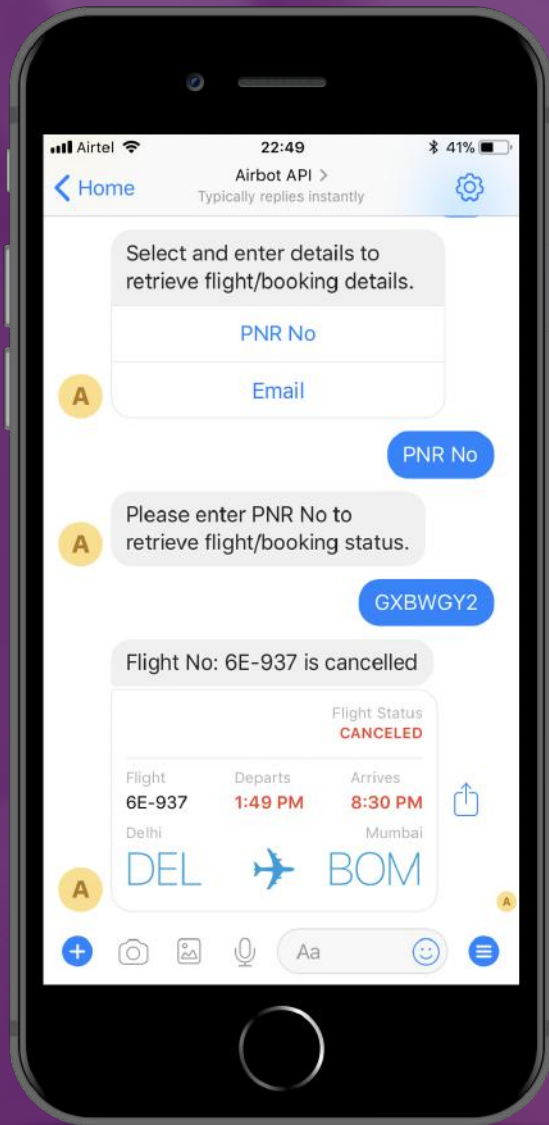
Here are the 5 best results
based on a combination of
price & duration.

[See All Results](#)

CHAT BOT



Check for flight status based on PNR



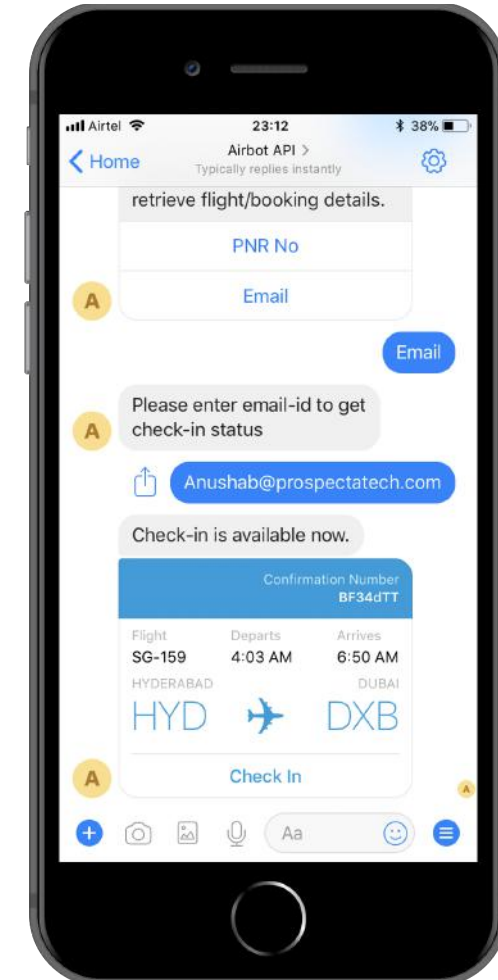
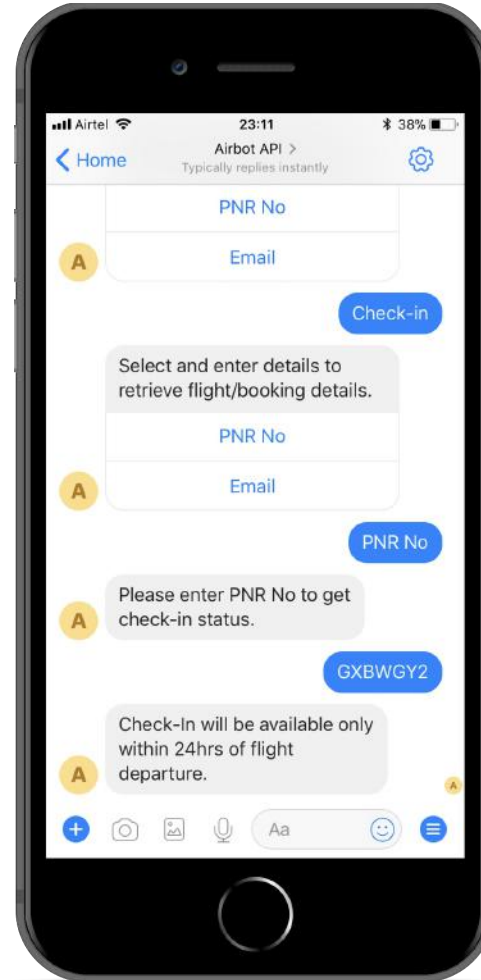
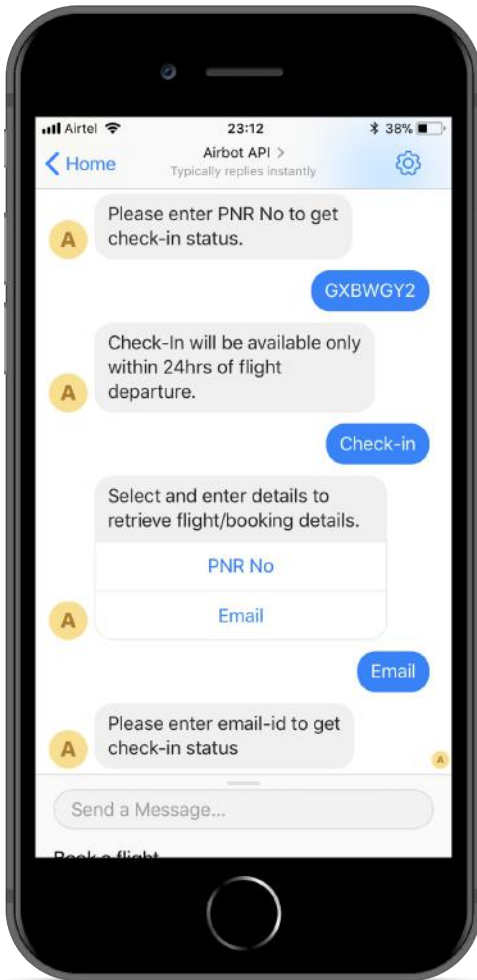
Flight Check-in

Enter the PNR number or Email

If Check-In is Available, user would be prompted with a
Hyperlink re-directing to website for Check-in



Check-in using PNR and Email



Airbot

- Connects the Facebook Social profile to the Customer Profile in CRM
- Passenger Social Profiling available to Cabin Crew as part of the integration
- Integration with Airline Reservation/Departure Control Systems
- Current MVP – Reservation for single adult, can be extended to multiple passengers depending on the exposed reservation APIs
- Payment integration can be handled, to allow complete Booking from within Airbot
- Disruptive Channel for Revenue Generation





PROSPECTA TECHNOLOGIES

Thank you



your NextGen Booking Solution

 sales@prospectatech.com

 +91 9704 754 754